भारतीय प्रौद्योगिकी संस्थान मण्डी
Indian Institute of Technology Mandi
School of Management

Advertisement for admission
to
Five Years Integrated Master of Business Administration (IMBA) Program
(BBA Analytics (Honors) & MBA (Data Science & Artificial Intelligence))

August 2024

~~Last date of application: June 12, 2024~~
Application deadline extended to, 5 PM, June 24, 2024

1. About the Program

The School of Management at IIT Mandi invites eligible candidates to apply for Five Year Integrated Master of Business Administration (IMBA).

After successful completion of the five years of the IMBA program, the students shall be awarded two separate degrees as follows:

a) BBA Analytics (Honors) (under the Integrated Master of Business Administration program).
b) MBA DS & Al (under the Integrated Master of Business Administration program).

2. Minimum Eligibility Criteria

Applicants meeting *all the following four* criteria are *eligible to apply*.

A. The applicants must have passed 12th (or equivalent) with a minimum of 75% marks (65% for SC/ST/PwD).

B. The applicants must have compulsorily studied Mathematics and English at class 12th (or equivalent) level.

C. The applicants must have appeared in JEE (Main) 2024 exam and obtained a Final NTA SCORE for Paper 1 (B.E./B.Tech.).

D. The Final NTA SCORE for JEE (Main) 2024 Paper 1 of the applicant must be equal to or higher than the "**Category-wise Cut-off NTA Score for writing JEE (Advanced) - 2024 for Paper 1 (B.E/B.Tech.)**" mentioned in the JEE (Main) 2024 Paper 1 Scorecard 2024.

3. Admission Process

(i) Application Procedure

Applicants are required to apply through the IIT Mandi official website only using the following link: https://iitmandiadm.samarth.edu.in/imba/index.php/

For any queries, please contact: imba_admissions@iitmandi.ac.in

For any technical issues please contact: it_helpdesk@iitmandi.ac.in and mark a copy to imba_admissions@iitmandi.ac.in

(ii) Shortlisting of the applicants

The applicants will be shortlisted on the basis of the NTA score obtained by them in the JEE (Main) Examination (Paper 1) 2024. A certain number of applicants will be called for the next step of the admission process. The shortlisted applicants will only be sent invitation letters via email for the personal interview. This information will also be available on the Institute's website.

(iii) Personal Interview

This step involves a mandatory personal interview (PI) of the shortlisted applicants. A merit list will be prepared based on the Aggregated Score calculated using the weightage as follows:

Component	Weightage
NTA score in the JEE (Main) Examination (Paper 1) 2024	70%
Personal Interview (PI)	30%

The selected applicants will be offered provisional admission to the IMBA Program as per the merit list. The offer letter shall be sent to the selected applicant's email id as furnished in the IMBA application form. This information will also be available on the Institute's website.

4. IMPORTANT DATES

• The online Application Form begins on	:	May 25, 2024
• Last Date of Online Application	:	5 PM, June 24, 2024
• Declaration Date of Shortlisted Candidates	:	June 26, 2024
• Start Date of Personal Interview*	:	July 1, 2024
• Declaration of Admission Results	:	July 20, 2024

• Last date for fee submission for securing the seat	:	July 26, 2024
• Declaration of waiting list (if needed)	:	July 29, 2024
• Last date for fee submission for securing the seat (waiting list)	:	July 26, 2024
• Reporting Date at IIT Mandi	:	August 11, 2024

* The date and time for the interview will be communicated separately via email.

5. APPLICATION FEE

- GN/OBC (NCL)/EWS applicants: INR 1500/- for Male candidates; INR 1000/- for Female candidates.
- SC/ST/PwD applicants: INR 1000/- (Male and Female candidates)
- Foreign nationals/NRIs
    - o From SAARC Countries: USD 100
    - o From Non-SAARC Countries: USD 200

6. Program Fee

The program fee details are available at https://iitmandi.ac.in/fees.php

7. Salient Features

- **Innovative Curriculum:** The program offers an innovative curriculum that integrates essential management principles with mathematical and statistical concepts, analytics, data science, and AI. At the same time, the program also facilitates a strong understanding of business ethics, business law and other life skills. This is imparted through an experiential and immersive learning approach that fosters cross-functional thinking and a collaborative problem-solving mindset.

- **Industry Ready Graduates:** The program offers significant practical exposure to the students through industry internship opportunities and project-based coursework. The students will undertake two industry internships, one of which will be six months long. It places a strong emphasis on gaining hands-on experience and implementing classroom concepts in real-world scenarios. This practical approach bridges the gap between theory and reality, allowing students to apply their knowledge effectively.

- **Entrepreneurship Opportunities:** For serious student entrepreneurs, the course allows a sabbatical of up to one year to pursue an innovative startup venture. The existing

robust entrepreneurial ecosystem of the institute could be leveraged by the students for this.

- The program allows the following exit options to the student:
  a) After successful completion of **three years**, upon exit, the student would be awarded a BBA Analytics degree.
  b) After successful completion of **four years**, upon exit, the student would be awarded a BBA Analytics (Honors) degree.

8. Important Notes and details

- There are 40 seats for IMBA programme of batch 2024-29 at IIT Mandi.
- Application fee once paid will not be refunded.
- Applications incomplete in any manner shall be summarily rejected.
- During the admission process or during the program, if it is found that the candidate has misrepresented, falsified, or hidden relevant information, his/her candidature/admission will be rejected/cancelled.
- The admission offers will be made from the merit list in the merit order based on **Aggregated Score**, following the Govt. of India reservation norms.
- A limited number of candidates will be kept on the waitlist. Offers to the candidates on the waitlist will depend upon the number of candidates not accepting the offers.
- A candidate receiving the admission offer to IMBA program from IIT Mandi must accept the offer and deposit the required institute fee by the stipulated date. Failing to deposit the admission fee within the stipulated date will lead to forfeiting of seat and the next candidate on the waiting list will be offered the admission.
- The candidate who has accepted the offer and paid the fee must physically report at the institute on the reporting date to complete the admission process. Failing to physically report at the institute on the reporting date will lead to forfeiting of seat.
- The candidates' request for withdrawal from the programme will be dealt with as per the institute norms.
- IIT Mandi reserves the right to change, modify, or adopt any new admission policy and process to comply with Government/Judicial requirements or that it deems necessary and which best suits its purpose of identifying and admitting the most appropriate candidates to the IMBA programme.

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- All candidates are advised to check their registered emails regularly and visit the IIT Mandi website for updates on admission-related information.
- All disputes would be subject to the jurisdiction of Mandi Courts only.